Welcome to the final issue of the Nebraska State Suicide Prevention Coalition newsletter! We encourage you to forward this to friends and colleagues by clicking on the link at the bottom of the page.

We hope you find this informative and that you enjoy the stories we've included this issue. As always, check out our website for more information.

Suicide Prevention Efforts

Over 1,200 Nebraska youth have been screened for suicide risk since the Nebraska Youth Suicide Prevention project began in 2009. In a time where suicide is the 2nd leading cause of death in 25- to 34-year-olds, and the 3rd leading cause of death in 15- to 24-year-olds, the Nebraska Youth Suicide Project has been working diligently to make suicide preventable.

Thanks to a grant from the Substance Abuse and Mental Health Administration (SAMHSA), the Project implemented assessment and training to ensure that mental health professionals have the correct tools and materials to assist these at-risk people. The Project, whose partners include the University of Nebraska Public Policy Center, the Nebraska Suicide Prevention Coalition, the Nebraska Department of Health and Human Services, and Interchurch Ministries, the project trained Nebraskans in QPR (Question, Persuade, Response), and trained clinicians in AMSR (Assessing & Managing Suicide Risk). Nearly 300 training sessions trained over 4,400 Nebraskans.

Suicide Prevention awareness and outreach were key to this project's success. Over 10,000 suicide prevention materials were distributed including videos, pamphlets, brochures, wristbands, and magnets in addition to the website and Facebook page. Distribution of Means Restriction materials in hospital emergency rooms has become standard.

The Project provided funding for seed grantees so local suicide prevention, coalitions, training, and promotional pieces could be developed. The project awarded grants to 21 organizations in Nebraska communities working to prevent suicide.

Even though the Nebraska Youth Suicide Prevention Project comes to a close, the suicide prevention work in the state will not end thanks to strong partners and a strong energy around suicide prevention. For more information on suicide prevention efforts in Nebraska, please contact the Nebraska Suicide Prevention Coalition.
Suicide Prevention Week Proclamation

September 9-15, 2012 was officially proclaimed Suicide Prevention Awareness week in Nebraska. Governor Dave Heineman made this proclamation at the Capitol Building on September 17th. This event was followed by a Question, Persuade, Response (QPR) Training. See official proclamation right.

Don't Be Sidelined - Mental Health Awareness Campaign

The Kim Foundation is proud to partner with Nebraska State Suicide Prevention Coalition, Husker Sports Marketing, Nebraska Dept. of Health & Human Services, Interchurch Ministries, and several other organizations to launch a mental health awareness campaign corresponding with Husker athletic events, Don't Be Sidelined.

This campaign will feature radio spots, in-stadium signage, print advertisements, a Facebook page, a website, radio interviews, a day at the Husker Nation Pavillion on October 27, and a presence on Huskers.com, all to occur between now and the end of the Husker's basketball season. The focus is to educate the public on the many types of mental illness, as well as provide resources and links for finding help. Please watch for more information, and help us promote this great campaign!
Nebraska Suicide Prevention Resources

Nebraska State Suicide Prevention Coalition
*Background:* This site is a collaborative venture intended as a gateway to information about suicide prevention in Nebraska.
*Web address:* [http://www.suicideprevention.nebraska.edu/](http://www.suicideprevention.nebraska.edu/)

Nebraska Youth Suicide Prevention
*Background:* The Nebraska Youth Suicide Prevention Partnership is working to decrease the suicide rate among young people in Nebraska.
*Web address:* [http://youthsuicideprevention.nebraska.edu/](http://youthsuicideprevention.nebraska.edu/)

Suicide Prevention Resource Center
*Mission Statement:* SPRC is the nation's only federally supported resource center devoted to advancing the National Strategy for Suicide Prevention. We provide technical assistance, training, and materials to increase the knowledge and expertise of suicide prevention practitioners and other professionals serving people at risk for suicide. We also promote collaboration among a variety of organizations that play a role in developing the field of suicide prevention.

Bryan Medical Center Suicide Education and Prevention
*Mission Statement:* Bryan Medical Center is a regional leader in mental health services. Education and prevention are a vital way we support our community. We are pleased to collaborate with the Nebraska State Suicide Prevention Coalition and other providers to provide suicide prevention awareness and education to our community, state, and region.
*Web address:* [http://www.bryanlgh.com/suicideeducationandprevention](http://www.bryanlgh.com/suicideeducationandprevention)

LOSS Team
*Background:* Dr. Edwin Shneidman's concept of "postvention as prevention" has governed Dr. Frank Campbell's work with suicide survivors since 1986. Dr. Campbell envisioned a "LOSS Team", a team of trained survivors who would go to the scenes of suicides to disseminate information about resources and be the installation of hope for the newly bereaved.
*Web address:* [http://nelossteam.nebraska.edu/](http://nelossteam.nebraska.edu/)

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